

Magnum Electronic Cigarette – USER GUIDE

Congratulations for choosing a healthier lifestyle, which also creates an environmentally friendly living space for the whole family.

Please read the manual carefully before using the product.

Remember to keep this manual in good condition for possible reference in the future.

Product Introduction

The “electronic cigarette” is a non-flammable electronic atomizing device. It adopts the advanced microelectronic technology and supercritical physical atomized technology in order to atomize the high purity nicotine dilution, which is extracted from tobacco.

The main differences between the “E-cigarette” and an ordinary cigarette are as follows:

1. No tar and other carcinogenic substances or harmful ingredients to the human body.
2. No ignition is required, thus eliminating the danger of producing over 4000 chemical substances, such as carbon monoxide.
3. Harmless to other people and the environment (no second hand smoke).
4. Not fire hazardous. It can be used in most non-smoking places.
5. Aids to quit smoking, within a certain period of time.

Characteristics of the product:

1. Humanized design, for example the temperature of the simulative smoke is similar to that of the human body.
2. No environment pollution. The exhaled smoke is a kind of gas dispersion generated during the atomization of tobacco alkaloid liquid.
3. The electromagnetic wave is shielded as to avoid electromagnetic radiation.
4. Contains high purity nicotine, design based on the WHO-recommended Nicotine Replacement Therapy; enables smokers to abstain from smoking.
5. The nicotine content per atomized cartridge is less than that of 20 ordinary cigarettes, and the specially designed discontinuous liquid supply prevents smokers from smoking continuously, therefore reducing the use frequency and protecting the smoker’s health.
6. Works in an ambient temperature range. Anywhere from -5°C to 42°C.

Notice to Users:

1. Make sure to replace the cartridge with a new one as soon as the smoke volume is reduced.
2. If the indicator light flashes 20 times continuously, please charge the battery or replace with a fully charged one.
3. The charger can work in normal conditions with the voltage at AC 100V-240V, 50/60Hz, or DC12-24V.
4. Keep the “E-cigarette” separate from other articles, and avoid collision.
5. If you have problems with the product, or if it is not functioning properly, make sure to get it professionally fixed. Do not try to dismantle it on your own in order to avoid endangering yourself.

Cautions:

1. Do not keep in high temperature environments.
2. Keep out of children’s reach and avoid improper operation.
3. For people who have an adverse reaction after using this product, it is recommended to use the cartridge with lower nicotine content (or no nicotine at all).
4. Keep the product separate of other metal articles. The conductors can bring about short circuit, and damage the battery component.
5. Do not use the “E-cigarette” while driving, and keep it properly stored to avoid damages.
6. Make sure to unplug the charger from the power supply before cleaning it. Do not handle the charger outdoors or in a damp environment.

The structure of the “E-Cigarette”

The “E-Cigarette” body is made up of the lithium battery, a microcomputer controlled circuit and program control, an atomization chamber and the cartridge. An operation mode indicator light is on the front end of the “E-cigarette” body.

Atomized Cartridge

The “E-cigarette” atomized cartridge is composed of an inhaler and a liquid container, in which simulation smoke liquid is atomized. It is free of ingredients that are harmful to the human body, such as tar and other carcinogenic substances. Both the cartridge and the atomization chamber are one-time items.

The atomized cartridges are organized according to nicotine content. There are four levels: high, medium, low and zero. Cartridges that contain high, medium or low doses of nicotine are only used as the substitute for a cigarette during the process of smoke abstention, while the cartridge with zero nicotine is for long term use.

Battery and Charger

The “E-cigarette” employs a 3.7V special lithium battery and special charger. These can not be substituted with other lithium batteries or chargers.

How to Use:

Installation Method

Step 1: Unpack the cartridge, and pick off the plastic cap of the nicotine container.

Step 2: Screw the cartridge on the “E-cigarette” battery.

Step 3: Operating Mode – the circuit will be switched on as you inhale, and the indicator light on the front end will be lit simultaneously. Once you stop inhaling, the atomization will be terminated and the operating mode will turn to stand by state. When the “E-cigarette” is in working state it is recommended to place it horizontally, to prevent you from inhaling the liquid into your mouth.

Smoking Method – Smokers smoke each ordinary cigarette in 14-16 mouthfuls, so after smoking 14-16 mouthfuls of the atomized cartridge, you should stop smoking for at least half an hour before smoking again.

Special Notices:

1. When the indicating light flashes 10 times, means that the “E-cigarette” is being over used. Do not use as frequently.
2. When the indicating light flashes continuously for 8 seconds, means the computer controlled program is automatically carrying out the cleaning task on the device.
3. In case the battery liquid leaks and comes into contact with your eyes, wash it out immediately with clean water and contact your doctor for help.
4. The battery must be charged for 8 hours the first time, and requires 3-4 hours of charging for regular use.

Instructions for the Atomized Cartridge

The atomized cartridge contains nicotine. The nicotine is a kind of natural alkaloid extracted from the tobacco leaf and other nicotine containing plants. It is the main substance that makes smoking so addictive. When a person inhales smoke, nicotine enters the blood stream and in just 7-9 seconds the smoker responds with a series of psychological reactions, for example happiness. In the past years, “Nicotine Replacement Therapy” has been demonstrated to be a safe and effective way to quit smoking, according to experts and many clinical experiments. Free from toxic substances such as tar and carbon monoxide, the atomized cartridge can minimize the harmful effects of smoking for those who wish to quit. While at the same time it can help with the discomfort of smoke abstention, for it contains just a small quantity of nicotine.

How many cigarettes are equal to one atomized cartridge?

Usually the marking on an ordinary cigarette indicates that it contains 1.1mg of nicotine. This means that each cigarette in the box contains 1.1mg of nicotine. Thus, one package of ordinary cigarettes contains nicotine equal to $1.1 \text{ mg} \times 20 \text{ cigarettes} = 22\text{mg}$. One atomized cartridge lasts for about 400 mouthfuls, which is approximately equivalent to one package of ordinary cigarettes. The cartridges are subdivided into 4 kinds, based on nicotine level.

- HIGH (nicotine content: 8mg)
- MED (nicotine content: 6mg)
- LOW (nicotine content: 4mg)
- NO (nicotine content: 0mg)

Four Step Method to Quit Smoking

1. Use the cartridge with HIGH nicotine content for 6 weeks, follow normal smoking habit.
2. Use the cartridge with MED nicotine content for 12 weeks, follow normal smoking habit.
3. Use the cartridge with LOW nicotine content for 2 weeks, follow normal smoking habit.
4. Finally, use the cartridge without nicotine to achieve the goal of quitting.

USB charger introduction

1. Screw the battery into the charger
2. Insert the USB charger into the computer USB interface or USB power.

Depending on the type of the battery the LED either goes on and stays on while charging or flashes continuously after being placed in the charger then turns off and flashes again after being fully charged. Recommended initial charge – 8 hours. Regular charging time 3-4 hours.